

Recognition of Prior Learning (RPL)

Additional information guide for Diploma: Marketing

Dear RPL applicant,

Welcome to the first step in the RPL process. CPUT would like to you to complete this form guiding you in providing additional information for your application into Diploma: Marketing. The answers you give here and the information your attach will inform the academic department of the learning throughout your life. We are interested in all you learning; formal, informal and non-formal. When completing this form, please remember that we don't know you and you need to give us as much information as possible, as clearly as possible.

Please complete this form¹ and save it as a PDF file with your name in the filename and email it to rpl@cput.ac.za You are also required to email:

- complete a CPUT undergraduate application form electronically, also saved in PDF,
- a certified (not more than 3 months old) and scanned copy of your ID.
- Proof of payment of the R 100 Administration fee via EFT
- Detailed CV emphasising your learning, and
- Certified copies of any certificates you might have.

A. PERSONAL INFORMATION

Title	
Surname	
Name(s)	
ID number	
Postal Address	
Cell phone number	
Work telephone	
Work e-mail address	
Alternative e-mail	
*** For biographical and statistical reporting *** Please indicate "X" next to your answer	
Gender	Female <input type="checkbox"/> Male <input type="checkbox"/>
Population group	African <input type="checkbox"/> Coloured <input type="checkbox"/> Indian / Asian <input type="checkbox"/> White <input type="checkbox"/>
Disability	Hearing <input type="checkbox"/> Mental <input type="checkbox"/> Physical <input type="checkbox"/> Sight <input type="checkbox"/> Not applicable <input type="checkbox"/>
Nationality	South African <input type="checkbox"/> Other, please specify: _____

B. RPL APPLICATION TYPE

Type of RPL Application:			Qualification for RPL:	
<input type="checkbox"/>	Access	<input type="checkbox"/>	Subject Exemption	Diploma: Marketing
<input type="checkbox"/>	Access	<input type="checkbox"/>	Subject Exemption	Advanced Diploma: Marketing

¹¹ To complete this form electronically in PDF, click on "Tools", "Edit", "Add text" and type your answers into the spaces provided.

C. MOTIVATION FOR RPL APPLICATION

C.1. Explain why you are applying for RPL. (500 words)

C.2. Describe how your career has developed from beginning to date. (500 words)

C.3. Where do you see yourself in 5 years from now? (500 words)

D. EMPLOYMENT HISTORY

Name of company	Job title	Key performance areas (main duties)	Employment dates: e.g. 1 Jan 2005 – 31 Dec 2007

E. SPECIFIC MARKETING WORKPLACE EXPERIENCE

Marketing Function(s)	“X” if relevant to you	How many years did you do this?	In which company did you do this?
Diploma			
Business Computer Applications			
Communications 1			
Marketing 1			

Personal Selling			
Accounting for Marketers			
Economics			
Quantitative Literacy for Statistics 1			
Integrated Marketing Communication			
Consumer Behaviour			
Marketing 2			
Statistical Analysis 2			
Marketing Research 3			
Marketing 3			
Sales and Project Management			
Brand management			
Advanced Diploma			
Marketing 4			
Management and Finance for Marketing			
Applied Integrated Marketing Communication			
Marketing Information and Analysis			

Global marketing			
Band management			

F. ADDITIONAL TRAINING & DEVELOPMENT

Course	Provider / Institution	Course dates: e.g. 1 Feb – 31 March 2010	Certificate / qualification date issued	Major Subjects passed

G. RE-ADMISSION AFTER AN ABSENCE OF 10 YEARS AT CPUT (OR FEEDER INSTITUTIONS)

Only complete this section if you are a returning student after more than 10 years.

If you did not complete your studies at CPUT, with a time lapse of more than 10 years, you are required to apply for RPL. As CPUT we use the RPL process to determine how best we can re-admit you to CPUT and assist you in the completion of your qualification.

Highlight the work you have done since you suspended your studies at CPUT

What did you do in the past years to keep your knowledge up to date in your field of discipline?

H. ANYTHING ELSE YOU WOULD LIKE TO ADD TO YOUR RPL APPLICATION?

Thank you for submitting information about yourself. If you have any questions or concerns, please email rpl@cput.ac.za