Do you spend your time seeing the ordinary and visualising the spectacular?

With Product Design, you will learn to conceptualise and execute the processes of design to solve problems related to mass-produced products and exhibitions.

You will learn to produce conceptual sketches, technical specifications, rendered images and physical or virtual 3D-models.

WHAT YOU NEED

Minimum Admission Requirements

National Senior Certificate (Grade 12) with:
- English Home Language or English First Additional Language (4)
- Mathematics (3) or Mathematical Literacy (4)
Recommended:
- Design (3)

The department utilises an Admission Point Score (APS) as selection criteria once your minimum admission requirements are satisfied. You also have to score a minimum in 28 with Mathematics or 29 with Mathematical Literacy on the APS.

Additional Admission Requirements

- Submission of a prescribed portfolio
- If you live within a radius of 250km of Cape Town you are required to attend a practical admission test. Details of the practical test will be supplied upon application. If you live outside the 250km radius, or reside outside South Africa when applying, you are required to submit a prescribed portfolio of written and practical work.

HOW TO APPLY

MANUAL APPLICATIONS
Do you qualify to apply manually?

Please note: a non-refundable application fee will be applicable. Manual applications are only available to the following persons:

- South African citizens with international qualifications
- South-African citizens with permanent residence in South Africa
- Refugees and asylum seekers

The following persons may only apply online:

- Students who have already been offered admission
- Returning students with a break in studies (more than 1-year break)
- International applicants
- Applicants applying for RPL
- Refugees and asylum seekers

ONLINE APPLICATIONS
Do you qualify to apply online?

The following persons may only apply online, i.e. no manual applications will be accepted:

- Students who have already been offered admission
- Returning students with a break in studies (more than 1-year break)
- International applicants
- Applicants applying for RPL
- Refugees and asylum seekers

YOUR SUBJECTS

FIRST YEAR
- Product Design 1
- Product Graphics 1
- Freehand Drawing 1
- Engineering Drawing 1
- Perspective Drawing
- History and Theory of Design 1
- Business Skills for Design 1
- Technology for Design 1
- Academic & Professional Literacies

SECOND YEAR
- Product Design 2
- Product Graphics 2
- Drawing for Design 2
- Engineering Drawing 2
- History and Theory of Design 2
- Business Skills for Design 2
- Technology for Design 2

THIRD YEAR
- Product Design 3
- Product Graphics 3
- Drawing for Design 3
- Engineering Drawing 3
- History and Theory of Design 3
- Business Skills for Design 3
- Technology for Design 3

YOUR FUTURE SELF

Future studies
Advanced Diploma in Industrial Design
Having completed your Advanced Diploma, you may wish to further your knowledge and understanding by embarking on postgraduate studies, ultimately leading to your Doctorate.

Future industries
Development design
Service design
Collaborative design
Co-design and interaction design
Film and production industry

Future career
Product designer
Designer
CAD operator
Model-maker
Illustrator
In-house designer
Furniture design
Special effects and visual designer

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WE ARE CPUT
creating futures