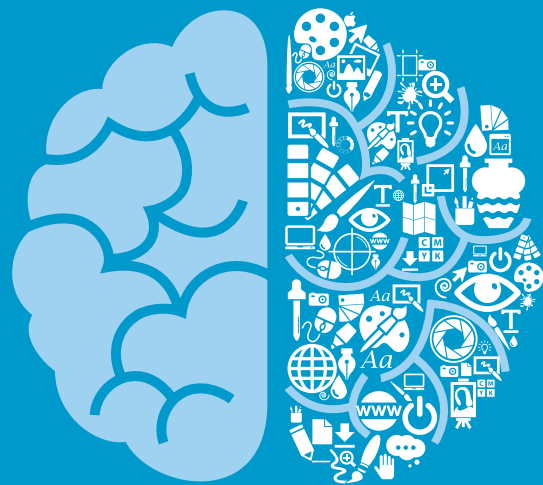


Start your future career in Graphic Design

Diploma in Visual Communication Design



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Cape Peninsula
University of Technology
creating futures

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CPUT
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YOUR FUTURE SELF

Future studies

BTech: Graphic Design
MTech: Design
DTech: Design

Future industries

Graphic design studios
Advertising agencies
Publication houses
Photography studios
Illustration studios
Brand inhouse studios
Digital media

Future career

Graphic Designer
Art Director
Publication Designer
Photographer
Illustrator
Freelance Graphic Designer
Web Designer
Mobile Application Designer
User Interface/ Experience Designer

What does your imagination look like?

If you are always thinking up creative designs or attracted to fun colours and graphics, then a career in graphic design will allow you to show-off your natural flair for design and art.

As a visual designer you will design and produce visual communication for various industries. From glossy magazine covers to billboards, your creative ideas are sure to come alive.

YOU WILL LIKE THIS IF

You are artistic, imaginative and would like to be involved in a creative field.

YOU WILL STUDY AT

District Six Campus

YOU WILL STUDY FOR

3 years, full-time

WHAT YOU NEED

Minimum Admission Requirements

National Senior Certificate (Grade 12) with:

- English: Home Language or First Additional Language (4)
- Mathematics (3) or Mathematical Literacy (4)

Recommended:

- Design (3)

The department utilises an Admission Point Score (APS) as selection criteria once your minimum admission requirements are satisfied. You also have to score a minimum of **28** on the APS with Mathematics or **29** with Mathematical Literacy.

Additional Admission Requirements

You are also required to submit a portfolio of prescribed work.

DISCLAIMER

Meeting the minimum requirements does not guarantee admission. This information is subject to change based on approval and accreditation of HEQSF aligned qualifications during 2018/ 2019. Admission requirements may therefore differ between the existing qualification and the HEQSF aligned qualification. Please consult the CPUT website or faculty for updated information. Every effort has been made to ensure the accuracy of the information in this pamphlet; however the University reserves the right at any time, if circumstances require to make changes to any of the published details.

YOUR SUBJECTS

FIRST YEAR

- Academic and Professional Literacies
- Business Skills for Design 1
- Visual Communication Design Essentials
- History and Theory of Design 1
- Media Innovation for Visual Communication 1
- Visualisation 1

SECOND YEAR

- Visual Communication Design Core 2
- Media Innovation for Visual Communication 2
- Visualisation 2
- Design Specialisation 2
- Business Skills for Design 2
- History and Theory of Design 2

THIRD YEAR

- Visual Communication Design Core 3
- Media Innovation for Visual Communication 3
- Visualisation 3
- Design Specialisation 3
- Business Skills for Design 3
- History and Theory of Design 3



Your on-the-job training

During your third year you will complete a work placement at a design studio or advertising agency. Design and advertising competitions are also introduced during the course of your studies.

HOW TO APPLY



MANUAL APPLICATIONS

Do you qualify to apply manually?

Please note: a non-refundable application fee will be applicable.

Manual applications are only available to the following persons:

- Applicants applying for RPL (Recognition of Prior Learning)
- Non-South African citizens
- South-African citizens with international qualifications
- Applicants with permanent residence in South Africa
- Refugee asylum seeker temporary permit/ formal recognition of refugee status in the RSA

- 1 Choose a qualification
- 2 Complete an application form
- 3 Gather your documents (i.e. certified copies less than three months old)
- 4 Fill in the application form
- 5 Pay the application fee
- 6 Hand deliver or post your form and certified copies of documents to our District Six, Bellville, Mowbray, or Wellington Campuses (Admin buildings)
- 7 Follow-up and get your admission status via the online application tracking system by visiting www.cput.ac.za/study/track



ONLINE APPLICATIONS

Do you qualify to apply online?

ONLINE APPLICATIONS ARE FREE

The following persons may only apply online, i.e. no manual applications will be allowed:

- South African citizens with South African qualifications
- Returning students with a break in studies (more than 1-year break)

- 1 Choose your qualification by consulting this brochure or the website
- 2 Gather your documents (i.e. certified copies less than three months old)
- 3 Download the online application guide available on our website for information on how to apply online
- 4 Complete your application online by visiting www.cput.ac.za/study/apply
- 5 Follow-up and get your admission status via the online application tracking system by visiting www.cput.ac.za/study/track

CLOSING DATES

31 JULY
International applicants

31 JULY
South African citizens

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