Start your future career in Graphic Design
Diploma in Visual Communication Design

What does your imagination look like?
If you are always thinking up creative designs or attracted to fun colours and graphics, then a career in graphic design will allow you to show-off your natural flair for design and art.

As a visual designer you will design and produce visual communication for various industries. From glossy magazine covers to billboards, your creative ideas are sure to come alive.

YOUR SUBJECTS

FIRST YEAR
• Academic and Professional Literacies
• Business Skills for Design 1
• Visual Communication Design Essentials
• History and Theory of Design
• Media Innovation for Visual Communication 1
• Visualisation 1

SECOND YEAR
• Visual Communication Design Core 2
• Media Innovation for Visual Communication 2
• Visualisation 2
• Design Specialisation 2
• Business Skills for Design 2
• History and Theory of Design 2

THIRD YEAR
• Visual Communication Design Core 3
• Media Innovation for Visual Communication 3
• Visualisation 3
• Design Specialisation 3
• Business Skills for Design 3
• History and Theory of Design 3

YOUR FUTURE SELF

Future studies
B Tech: Graphic Design
M Tech: Design
D Tech: Design

Future industries
Graphic design studios
Advertising agencies
Publication houses
Photography studios
Illustration studios
Brand inhouse studios
Digital media

Future career
Graphic Designer
Art Director
Publication Designer
Photographer
Illustrator
Freelance Graphic Designer
Web Designer
Mobile Application Designer
User Interface/Experience Designer

WHAT YOU NEED

Minimum Admission Requirements
National Senior Certificate (Grade 12) with:
• English (Home Language or First Additional Language (4))
• Mathematics (5) or Mathematical Literacy (4)
Recommended:
• Design (3)

The department utilises an Admission Point Score (APS) as selection criteria once your minimum admission requirements are satisfied. You also have to score a minimum of 28 on the APS with Mathematics or 29 with Mathematical Literacy.

Additional Admission Requirements
You are also required to submit a portfolio of prescribed work.

HOW TO APPLY

ONLINE APPLICATIONS
Do you qualify to apply online?
Do you qualify to apply manually?

MANUAL APPLICATIONS
Choosing a qualification
Complete an application form
Gather your documents (i.e. certified copies less than three months old)
Fill in the application form
Pay the application fee
Hand deliver or post your form and certified copies of documents to our District Six Campus
Follow-up and get your admission status via the online application tracking system by visiting www.cput.ac.za/study/track

CLOSING DATES

31 July
International applicants
31 July
South African citizens

DISCLAIMER
Meeting the minimum requirements does not guarantee admission. The information is subject to change based on approval and accreditation of HEDQSF aligned qualifications during 2018/2019. Admission requirements may therefore differ between the existing qualification and the HEDQSF aligned qualification. Please consult the CPUT website or faculty for updated information. Every effort has been made to ensure the accuracy of the information in this pamphlet; however the University reserves the right at any time, if circumstances require to make changes to any of the published details.