

Start your future career in Tourism Management

Diploma in Tourism Management

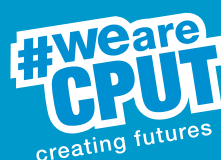


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Cape Peninsula University of Technology
creating futures



YOUR FUTURE SELF Future studies

Advanced Diploma in Tourism Management
Postgraduate Diploma in Tourism Management
MTech in Tourism & Hospitality
DTech in Tourism & Hospitality

Future industries

Accommodation and hospitality
Distribution channels (travel agencies and tours)
Transportation (E.g. Car rental companies and airlines)
Event management
Eco- and adventure tourism
Marketing
Local, regional or national tourism organisations
Private sector/ Corporate
Academia
Airline industry

Future career

Travel agent
Tour operator
Tour guide
Travel planner
Travel manager
Travel coordinator
Marketing coordinator

creating futures tourism

Does working in the travel industry sound like your dream job? There is a future of great diversity in tourism, but also specialisation.

You can become a jet-setting tourism consultant or a travel agent who helps their clients see the world.

The South African tourism industry employs almost half a million people. This figure is expected to double and therefore effective management in this sector is becoming vital.

YOU WILL LIKE THIS IF

You are able to handle high-pressured environments, love to work with people and are interested in travel.

YOU WILL STUDY AT

District Six Campus
Wellington Campus

YOU WILL STUDY FOR

Three years, full-time
Four years, part-time (Individuals accepted for part-time must be employed full-time.)

YOUR SUBJECTS

FIRST YEAR

- Communication 1
- Business Computer Applications 1
- Tourism Management 1
- Tourism Development and Planning 1
- Travel and Tourism Operations 1
- Destinations 1

SECOND YEAR

- Tourism Management 2
- Tourism Development and Planning 2
- Travel and Tourism Operations 2
- Destinations 2
- Tourism Marketing 2
- Electives:
- Event Management 1
- Or
- Tourism Guidance 1
- Or
- Hospitality Management 1

THIRD YEAR

- Tourism Management 3
- Tourism Development and Planning 3
- Travel and Tourism Operations 3
- Tourism Marketing 3
- Structured Work Placement



Your on-the-job training

You will be required to attend educational activities over weekends, public holidays and vacation times. Projects, assignments and tourism-related activities will also involve working after hours. These activities are all compulsory and form an integral part of your assessment system.

To create exposure to areas within the tourism industry, a six month internship at a tourism company or equivalent will be required. Experiential learning takes place from October of your second year to March of your third year, in order to coincide with the peak tourist season. Your second year examinations will be written during September of your second year.

WHAT YOU NEED

Minimum Admission Requirements

National Senior Certificate (NSC/ Grade 12) with:
An achievement rating of at least (4) or more in four NSC 20-credit subjects from the subject list and specific course requirements:
• English (4) 50%
• Mathematics (2) 30% or Mathematical Literacy (4) 50%

At least one of the following:
Economics, Tourism, Hospitality Studies, Accounting, Business Studies, Consumer Science, History, or Geography

The department utilises an Admission Point Score (APS) as selection criteria once your minimum admission requirements are satisfied. You also have to score a minimum of **28** with Mathematics or **30** with Mathematical Literacy on the APS; **24** with Mathematics and **26** with Mathematical Literacy for the ECP on the APS.

Additional Admission Requirements

- Motivation letter: Indicating reasons for applying, your understanding of the industry and possible career options.
- Applicants who apply to study part-time must be employed on a full-time basis.

DISCLAIMER

Meeting the minimum requirements does not guarantee admission. This information is subject to change based on approval and accreditation of HEQSF aligned qualifications during 2018/ 2019. Admission requirements may therefore differ between the existing qualification and the HEQSF aligned qualification. Please consult the CPUT website or faculty for updated information. Every effort has been made to ensure the accuracy of the information in this pamphlet; however the University reserves the right at any time, if circumstances require to make changes to any of the published details.

HOW TO APPLY



MANUAL APPLICATIONS

Do you qualify to apply manually?

- Please note:** a non-refundable application fee will be applicable. Manual applications are only available to the following persons:
- Applicants applying for RPL (Recognition of Prior Learning)
 - Non-South African citizens
 - South-African citizens with international qualifications
 - Applicants with permanent residence in South Africa
 - Refugee asylum seeker temporary permit/ formal recognition of refugee status in the RSA

- 1 Choose a qualification
- 2 Complete an application form
- 3 Gather your documents (i.e. certified copies less than three months old)
- 4 Fill in the application form
- 5 Pay the application fee
- 6 Hand deliver or post your form and certified copies of documents to our District Six, Bellville, Mowbray, or Wellington Campuses (Admin buildings)
- 7 Follow-up and get your admission status via the online application tracking system by visiting www.cput.ac.za/study/track



ONLINE APPLICATIONS

Do you qualify to apply online?

ONLINE APPLICATIONS ARE FREE

The following persons may only apply online, i.e. no manual applications will be allowed:

- South African citizens with South African qualifications
- Returning students with a break in studies (more than 1-year break)

- 1 Choose your qualification by consulting this brochure or the website
- 2 Gather your documents (i.e. certified copies less than three months old)
- 3 Download the online application guide available on our website for information on how to apply online
- 4 Complete your application online by visiting www.cput.ac.za/study/apply
- 5 Follow-up and get your admission status via the online application tracking system by visiting www.cput.ac.za/study/track

CLOSING DATES

31 AUGUST
International applicants
30 SEPTEMBER
South African citizens

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