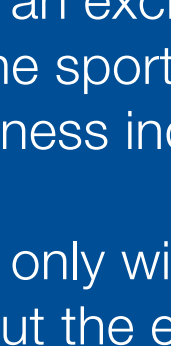


# Start your future career in Sport Management

National Diploma in Sport Management



**CONTACT: MOWBRAY**    **CONTACT: WELLINGTON**  
 +27 (0) 21 680 1680    +27 (0) 21 864 5511  
 saliefa@cput.ac.za    AdonisL@cput.ac.za



**Cape Peninsula University of Technology**  
 creating futures

## Is sport more than just a hobby?

From managing sport teams to fitness centres, sport management offers you an exciting career in the sport, fitness and wellness industry.

Not only will you learn about the educational aspects of sport but also the aspects that have seen sport become a business and recreational entity.

**YOU WILL LIKE THIS IF**    You have an interest in sport and marketing.

**YOU WILL STUDY AT**    Mowbray or Wellington Campus

**YOU WILL STUDY FOR**    Three years, full-time

## WHAT YOU NEED

### Minimum Admission Requirements

**National Senior Certificate (Grade 12) with:**

- English (4)
- Mathematics (2) or Mathematical Literacy (4)

**Recommended:**

- Business studies (4), or Economics (4)
- Life Sciences (3), or Physical Sciences (3)

If you participate in any sport as a player, coach or administrator at international/ national/ provincial level you may also be considered.

The department utilises an Admission Point Score (APS) as selection criteria once your minimum admission requirements are satisfied. You also have to score a minimum of **25** with Mathematics and **27** with Mathematical Literacy on the APS for the mainstream qualification; **23** with Mathematics and **25** with Mathematical Literacy on the Extended Curriculum Programme.

### DISCLAIMER

Meeting the minimum requirements does not guarantee admission. This information is subject to change based on approval and accreditation of HEQSF aligned qualifications during 2018/ 2019. Admission requirements may therefore differ between the existing qualification and the HEQSF aligned qualification. Please consult the CPUT website or faculty for updated information. Every effort has been made to ensure the accuracy of the information in this pamphlet; however the University reserves the right at any time, if circumstances require to make changes to any of the published details.



## YOUR FUTURE SELF

### Future studies

BTech: Sport Management  
 Masters in Sport Management

### Future industries

- Sport and leisure
- Self-employment
- Government departments
- Sport federations
- Non-Governmental Organisations (NGOs)
- Resorts
- Sport events
- Sport media
- Sport coaching
- Sport technology

### Future career

- Manager: sport teams and sport personalities
- Manager: sport facilities
- Manager/ marketer: sporting events
- Manager: sport sponsorship
- Manager: gymnasium, sport club, association or union
- Fitness and lifestyle consultant: sport and wellness
- Manager: recreation facilities and programmes
- Manager: adventure sport programmes
- Sport coordinator: schools
- Coach
- Sport technician

creating futures in sport management

## YOUR SUBJECTS

### FIRST YEAR

- Sport management
- Sport and physical recreation studies
- Sport marketing
- End-User computing
- English
- Sports management educational

**Choose one of the following subjects:**

- Event management
- Leisure studies

### FIRST YEAR

- Sport management
- Sport and physical recreation studies
- Sport marketing
- Public relations
- Sports management educational
- Event management (optional non-compulsory subject)

### FIRST YEAR

- Sport management
- Sport marketing
- Sport and physical recreation studies
- Experiential training



## Your on-the-job training

You are required to complete **six months of Work Integrated Learning (WIL)** in your third year.

## HOW TO APPLY



### MANUAL APPLICATIONS

Do you qualify to apply manually?

**Please note:** a non-refundable application fee will be applicable. Manual applications are only available to the following persons:

- Applicants applying for RPL (Recognition of Prior Learning)
- Non-South African citizens
- South-African citizens with international qualifications
- Applicants with permanent residence in South Africa
- Refugee asylum seeker temporary permit/ formal recognition of refugee status in the RSA

- 1 Choose a qualification
- 2 Complete an application form
- 3 Gather your documents (i.e. certified copies less than three months old)
- 4 Fill in the application form
- 5 Pay the application fee
- 6 Hand deliver or post your form and certified copies of documents to our District Six, Bellville, Mowbray, or Wellington Campuses (Admin buildings)
- 7 Follow-up and get your admission status via the online application tracking system by visiting [www.cput.ac.za/study/track](http://www.cput.ac.za/study/track)



### ONLINE APPLICATIONS

Do you qualify to apply online?



The following persons may only apply online, i.e. no manual applications will be allowed:

- South African citizens with South African qualifications
- Returning students with a break in studies (more than 1-year break)

- 1 Choose your qualification by consulting this brochure or the website
- 2 Gather your documents (i.e. certified copies less than three months old)
- 3 Download the online application guide available on our website for information on how to apply online
- 4 Complete your application online by visiting [www.cput.ac.za/study/apply](http://www.cput.ac.za/study/apply)
- 5 Follow-up and get your admission status via the online application tracking system by visiting [www.cput.ac.za/study/track](http://www.cput.ac.za/study/track)

**CLOSING DATES**  
**31 AUGUST**  
 International applicants  
**30 SEPTEMBER**  
 South African citizens