Do you throw the best parties?

As an Event Manager it will be your duty to organise any type of event within any environment. You will oversee the entire process to ensure that it meets the client’s brief and budget.

You can become your own boss or work in a corporate environment managing the company functions.

YOUR SUBJECTS

**FIRST YEAR**
- Communication 1
- Business Computer Applications 1
- Event Business Management 1
- Event Project Management 1
- Event Planning and Practice 1
- Event Operations Management 1

**SECOND YEAR**
- Event Business Management 2
- Event Project Management 2
- Event Planning and Practice 2
- Event Operations Management 2
- Event Marketing 2

**THIRD YEAR**
- Event Business Management 3
- Event Planning and Practice 3
- Event Operations Management 3
- Event Marketing 3
- Structured Workplace Placement 3

HOW TO APPLY

**ONLINE APPLICATIONS**

Do you qualify to apply online?

- Please note: a non-refundable application fee will be applicable.
- Online applications are only available to the following persons:
  - South African citizens
  - Non-South African citizens with international qualifications
  - Applicants with permanent residence in South Africa
  - Refugees applying for temporary parallel formal recognition of refugee status in the RSA

**MANUAL APPLICATIONS**

Do you qualify to apply manually?

- Please note: a non-refundable application fee will be applicable:
- Manual applications are only available to the following persons:
  - Returning students with a break in studies (more than 1-year break)
  - South African citizens with South African qualifications
  - Applicants applying for RPL (Recognition of Prior Learning)

Your on-the-job training

You will be required to attend educational activities over weekends, public holidays and during your vacation. Projects, assignments and tourism-related activities will also involve work after hours. These activities are all compulsory and form an integral part of your assessment system. In your third year of study, you will be placed at a suitable work station for six months during your first semester at reputable events companies or equivalent thereof. You will also be under the guidance of the experiential learning department in partnership with your industry mentor.

WHAT YOU NEED

Minimum Admission Requirements

- National Senior Certificate (Grade 12) with:
  - English (4) 50%]
  - Mathematics (2) 30% or Mathematical Literacy (4) 50%

- One of the following:
  - Economics, Tourism Studies, Hospitality Studies, Accounting, Business Studies, Consumer Studies, Information Technology, Computer Application Technology

The department utilises an Admission Point Score (APS) as selection criteria once your minimum admission requirements are satisfied. You also have to score a minimum of 60 with Mathematics and 50 with Mathematical Literacy on the APS; 24 with Mathematics and 26 with Mathematical Literacy for the ECP.

Additional Admission Requirements

- Motivation letter: Indicating reasons for applying, your understanding of the industry and possible career options.

CONTACT

majamanin@cput.ac.za
+27 (0)21 460 3534

Cape Peninsula University of Technology
creating futures

YOUR FUTURE SELF

Future studies

Advanced Diploma in Event Management
Postgraduate Diploma in Event Management
MTech in Tourism & Hospitality
D-Tech in Tourism & Hospitality

With the experience gained from the Event Management course, you also have an opportunity to apply for access to study management, project management, or marketing-related postgraduate qualifications.

Future industries

Hotel conferencing and banqueting
Cultural arts festivals and events
Business events tourism
Public relations and media
Music and live entertainment
Social life cycle events such as weddings
Sports events
Corporate industries
Academics
Entertainment industries

Future career

Event coordinator
Event manager
Event assistant
Marketing assistant
Marketing coordinator
Marketing assistant
Hospitality manager

You are well-organised and enjoy working with people.

You WILL LIKE THIS IF

You WILL STUDY AT
District Six Campus

You WILL STUDY FOR
Three years, full-time
Four years, Extended Programme (ECP)

YOU WILL

EXPECT TO

Meet the minimum requirements does not guarantee admission. The information is subject to change based on approval and accreditation of HEOQSF aligned qualifications during 2018/2019.

Admission requirements may therefore differ between the existing qualification and the HEOQSF aligned qualification. Please consult the CPUT website or faculty for updated information. Every effort has been made to ensure the accuracy of the information in this pamphlet, however the University reserves the right at any time, if circumstances require to make changes to any of the published details.