

FACULTY OF BUSINESS & MANAGEMENT SCIENCES

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Department: *Tourism and Events Management*

Dear Students

Introduction of the new HEQSF-aligned Diploma in 2019

DIPLOMA IN TOURISM MANAGEMENT

The revised South African Higher Education Qualifications Sub-Framework, (HEQSF) approved by the Minister of Higher Education and Training in 2013, has resulted in the design of new qualifications to overcome articulation barriers caused by the former separate and parallel qualifications structures for universities and the former technikons (now Universities of Technology). As a result, certain qualifications have been replaced by others, while new qualification variants have been introduced, to provide greater flexibility, in particular, in relation to the pathways for vocational and professional qualifications.

In relation to the above, the Minister of Higher Education and Training has stipulated that "...the last date for first time entering students enrolling in academic programmes that are not aligned with the Higher Education Qualifications Sub-Framework... is 31st December 2019."

(Government Gazette No. 40123, Vol. 1636, July 2016)

The purpose of the revised Diploma in Tourism Management

The new diploma will allow graduates to effectively use business principles and business management concepts to manage a tourism enterprise as well as operational tasks. The programme endeavours to develop graduate values and attributes that are in-keeping with industry requirements. This includes an innovative, pro-active approach to solving problems, planning and implementing marketing and management strategies, with a clear understanding of the tourism industry.

The diploma also strives to contribute to the full personal development of each graduate as a productive member of society. In addition, qualifying learners will be well positioned to further their learning, practice and careers within the tourism industry as well as enhance their professional standards by expanding into other areas like hospitality, sport and public relations.

What is the difference between the old qualifications and the new?

The following table compares the old (non-HEQSF-aligned) qualifications with the new (HEQSF-aligned), with regard to NQF level, qualification types and credit values:

Non – HEQSF Aligned Qualifications		HEQSF Aligned Qualifications	
Qualification type and credits	NQF level	Qualification type and credits	NQF level
Doctor Technologiae (D Tech: Tourism and Hospitality) (240 credits)	NQF level 8	Doctoral Degree (360 credits)	NQF level 10
Magister Technologiae (M Tech: Tourism and Hospitality Management) (120 credits)	NQF level 8	Master's Degree (180 credits)	NQF level 9
No equivalent Non-HEQSF aligned qualification exists		Postgraduate Diploma (120 credits)	NQF level 8
Baccalaureus Technologiae (B Tech: Tourism Management) (120 credits)	NQF level 7	Advanced Diploma (120 credits) (First Intake 2020)	NQF level 7
National Diploma (360 credits)	NQF level 6	Diploma (360 credits) (FIRST INTAKE 2019)	NQF level 6

Implementation of the new suite of qualifications will commence in 2019. The new DIPLOMA replaces the former NATIONAL DIPLOMA, and will be introduced to all first-year registered students as from 1 January 2019. This process will be a 3-year phase-in of the new qualifications and phase out of the old qualifications.

For the phase out period, student progress will be guided as follows:

ECP	2 nd year ECP 2019	2 nd Year 2020	3 rd Year 2021
Mainstream	2 nd Year 2019	3 rd Year 2020	

Students will further be allowed an additional year to complete any repeat subjects. This process will be completed by 2024.

What is the difference between the old National Diploma, and the new Diploma?

As is apparent in the HEQSF qualifications table, there is no significant difference in the structural design of the old and new diplomas, except in the name and minor structural changes in content design. There are compelling reasons for this change in name – one of them relating to increased global student-mobility and international comparability. However, we have made use of the opportunity of accrediting this new programme by renewing its internal content – the syllabus. You will therefore note certain minor changes in the subject offerings. It is important to note that this new DIPLOMA, together with its progression route to the doctoral degree (refer to the first table above), now replaces the old NATIONAL DIPLOMA (ND), and is registered on the South African Higher Education Qualifications Framework as the country's formal 3-year diploma qualification. No university in South Africa will offer the discontinued ND in future, as it will be phased out, together with the BTech, MTech and DTech.

Details of changes in the NEW programme (D3TMNG)

OLD QUALIFICATION SUBJECTS	OLD SUBJECT CODE	SAQA CREDITS	NEW SUBJECT CODE	NEW QUALIFICATION HEQSF ALIGNED SUBJECTS	SAQA CREDIT
YEAR 1					
Communication	KOI120S	18	CMMM159S	Communication 1	18
End User Computing 1	EUC150S	18	BCA158S	Business Computer Applications 1	18
Tourism Management 1	TRM100S	20	TRM150S	Tourism Management 1	22
Tourism Development 1	TDM100S	20	TDM150S	Tourism Development and Planning 1	22
Travel and Tourism Practice 1	TTR100S	20	TTR150S	Travel and Tourism Operations 1	22
Tourist Guiding 1	TRG100S	20	TRG150S	Destinations1	18
Events Management 1	EVA120S	20		As an elective in the 2 nd year of study in the new diploma	

Details of the extended programme (D3TMNX)

OLD QUAL SUBJECTS	OLD SUBJECT CODE	NEW SUBJECT CODE	NEW SUBJECT NAME	NQF LEVEL	NQF CREDIT
STUDY PERIOD 0					
Communication	KOI12SX	CMM151X	Communication	5	18
End User Computing 1	EUC15SX	BCA151X	Business Computer Applications	5	18
Tourism Management 1	TRM10SX	TRM150X	Tourism Management 1	5	24
					60
STUDY PERIOD 1					
Tourism Development 1	TDM10SX	TDM150X	Tourism Development And Planning 1	5	22
Travel and Tourism Practice 1	TTR10SX	TTR150X	Travel And Tourism Operations 1	5	20
Tourist Guiding 1	TTR10SX	TRG150X	Destinations 1	5	18
					60

YEAR 2					
OLD QUAL SUBJECTS	OLD SUBJECT CODE	NEW SUBJECT CODE	NEW SUBJECT NAME	NQF LEVEL	NQF CREDIT
Tourism Management 2	TRM200S	TRM260S	Tourism Management 2	6	22
Tourism Development 2	TDM200S	TDM260S	Tourism Development And Planning 2	6	22
Travel and Tourism Practice 2	TTR200S	TTR260S	Travel And Tourism Operations 2	6	22
Travel Practice 2	TTR200S	TRG250S	Destinations 2	5	18
Marketing for Tourism 1	MTR100S	MTR250S	Tourism Marketing 2	5	18
Events Management 1 and 2	EVA102S	EVA250S	Event Management (Elective Subject Option A)	5	18
Travel Practice 2	TTR200S	HSM250S	Hospitality Management (Elective Subject Option B)	5	18
Tourist Guiding 2 and 3	TRG201S	TRD250S	Tourist Guiding (Elective Subject Option C)	5	18

YEAR 3					
OLD QUAL SUBJECTS	OLD SUBJECT CODE	NEW SUBJECT CODE	NEW SUBJECT NAME	NQF LEVEL	NQF CREDIT
Travel and Tourism Management 3	TRM300S	TRM360S	Tourism Management 3	6	16
Tourism Development 3	TDM300S	TDM360S	Tourism Development And Planning 3	6	16
Travel Practice 3	TTR300S	TTR360S	Travel And Tourism Operations 3	6	14
Marketing for Tourism 2	MTR200S	MTR360S	Tourism Marketing 3	6	14
Co-op	IDO103S	SWP360S	Tourism Management Workplace-Based Learning	6	60

DESCRIPTION OF REVISION TO SYLLABUS

Besides a few name changes to subjects, the subject Events Management 1 has been moved to the second year of study, as an elective subject (details of the whole new diploma will be outlined in a programme guide). Tourist Guiding 1 and 2, as well as some modules from Travel Practice 1 have been built into the new subject Destinations 1.

What do the Phasing in and Phasing out of new qualifications mean for you?

If you are:

- *an undergraduate student who wants to apply to CPUT.*

New applicants will be subjected to an admission and selection process to assess if they meet the minimum requirements to be admitted to the new Diploma.

- ***A currently enrolled student at CPUT that has not yet completed their qualification.***

Current undergraduate students will be allowed to complete their current ND and BTech: Tourism Management within the stipulated phase-out period.

- ***A student who is currently on a study break, or a returning student who has not yet completed their qualification.***

Students who are returning to complete their qualification will be allowed to complete the qualification if it is still offered at the time of their return. If the qualification has been phased out, they will be articulated into the new qualification.

- ***A first year student who fails some modules of the current Diploma***

There is a limitation to the phase-out period as stated in the letter. Students are encouraged to complete their studies before the phase-out period expires.

Signed: 

Date: 5/10/ 2019

Ms Mandisa Silo (Head of Department: Tourism and Events Management)

After reading the letter please complete the required information below and hand Back to your lecturer.

ACKNOWLEDGEMENT THAT I HAVE READ THE LETTER ON THE CHANGE OF QUALIFCATIONS AND UNDERSTAND ITS CONTENT

I have read and understand the contents of the letter.

1) Student Number:

2) Student Name & Surname:

3) Student Signature:

4) Date: