

Dear Students

Introduction of the new HEQSF-aligned Diploma in 2019

DIPLOMA IN EVENT MANAGEMENT

The revised South African Higher Education Qualifications Sub-Framework, (HEQSF) approved by the Minister of Higher Education and Training in 2013, has resulted in the design of new qualifications to overcome articulation barriers caused by the former separate and parallel qualifications structures for universities and the former technikons (now Universities of Technology). As a result, certain qualifications have been replaced by others, while new qualification variants have been introduced, to provide greater flexibility, in particular, in relation to the pathways for vocational and professional qualifications.

In relation to the above, the Minister of Higher Education and Training has stipulated that "...the last date for first time entering students enrolling in academic programmes that are not aligned with the Higher Education Qualifications Sub-Framework... is 31st December 2019."

(Government Gazette No. 40123, Vol. 1636, July 2016)

The purpose of the revised Diploma in Event Management

The revised diploma incorporates relevant knowledge of the event industry and will allow event graduates to apply knowledge to practice by supporting, coordinating and managing events, to the level of competence and professionalism expected by the international event industry. The programme endeavours to develop graduate values and attributes that are in-keeping with the industry requirements. This includes the ability to think strategically, be innovative and pro-active in solving problems, and be effective project leaders.

Graduates achieving this qualification, in combination with in-context experiential (workplace) learning and expertise standards, will be able to stage professional, feasible, innovative, exciting, responsible and successful events, in compliance with EMBOK principles as the industry's foundation framework.

What is the difference between the old qualifications and the new?

The following table compares the old (non-HEQSF-aligned) qualifications with the new (HEQSF-aligned), with regard to NQF level, qualification types and credit values:

Non – HEQSF Aligned Qualifications		HEQSF Aligned Qualifications	
Qualification type and credits	NQF level	Qualification type and credits	NQF level
Doctor Technologiae (D Tech: Tourism and Hospitality) (240 credits)	NQF level 8	Doctoral Degree (360 credits)	NQF level 10
Magister Technologiae (M Tech: Tourism and Hospitality Management) (120 credits)	NQF level 8	Master's Degree (180 credits)	NQF level 9
No equivalent Non-HEQSF aligned qualification exists		Postgraduate Diploma (120 credits)	NQF level 8
Baccalaureus Technologiae (B Tech: Events in Tourism Management) (120 credits)	NQF level 7	Advanced Diploma (120 credits) (First Intake 2020)	NQF level 7
National Diploma (360 credits)	NQF level 6	Diploma (360 credits) (FIRST INTAKE 2019)	NQF level 6

Implementation of the new suite of qualifications commenced in 2019. The new DIPLOMA replaces the former NATIONAL DIPLOMA, and was introduced to all first-year registered students as from 1 January 2019. This process will be a 3-year phase-in of the new qualifications and phase out of the old qualifications.

For the phase out period, student progress will be guided as follows:

ECP	2 nd year ECP 2019	2 nd Year 2020	3 rd Year 2021
Mainstream	2 nd Year 2019	3 rd Year 2020	

Students will further be allowed an additional year to complete any repeat subjects. This process will be completed by 2024.

What is the difference between the old National Diploma, and the new Diploma?

As is apparent in the HEQSF qualifications table, there is no significant difference in the structural design of the old and new diplomas, except in the name and minor structural changes in content design. There are compelling reasons for this change in name – one of them relating to increased global student-mobility and international comparability. However, we have made use of the opportunity of accrediting this new programme by renewing its internal content – the syllabus. You will therefore note certain minor changes in the subject offerings. It is important to note that this new DIPLOMA, together with its progression route to the doctoral degree (refer to the first table above), now replaces the old NATIONAL DIPLOMA (ND), and is registered on the South African Higher Education Qualifications Framework as the formal 3-year diploma qualification. No university in South Africa will offer the discontinued ND in future, as it will be phased out, together with the BTech, MTech and DTech.

Details of changes in the NEW programme (D3EVMT)

OLD QUALIFICATION SUBJECTS	OLD SUBJECT CODE	SAQA CREDITS	NEW SUBJECT CODE	NEW QUALIFICATION HEQSF ALIGNED SUBJECTS	SAQA CREDIT
YEAR 1					
Information Technology 1/1	IOY100S	12	BCA151S	Business Computer Applications	18
Event Communication 1/1	EVO100S	12	CMM151S	Communication	18
Event Theory 1/1	EVY100S	15	EVY150S	Event Operations Management 1	20
Event Tourism Guidance 1	EGT100S	12	EBP150S	Event Business Management 1	22
Event Practice 1/0	EPC100S	24	EPC150S	Event Planning and Practice 1	20
Event And Financial Business Practice 1/2	EBP100S	15	PGT150S	Event Project Management 1	22
Project Management 1/2	PGT100S	15			
Event Marketing 1/2	EVM100S	15			

Details of changes in the extended programme (D3EVMX)

OLD QUAL CODE	OLD SUBJECT CODE	NEW SUBJECT CODE	NEW SUBJECT NAME	NQF LEVEL	NQF CREDIT
STUDY PERIOD 0					
Event Communication 1	EVO10SX	CMM151X	Communication	5	18
Information Technology 1	IOY10SX	BCA151X	Business Computer Applications	5	18
Event Theory 1	EVY10SX	EVY150S	Event Operations Management 1	5	24
					60
STUDY PERIOD 1					
Event And Financial Business Practice 1	EBP10SX	EBP150X	Event Business Management 1	5	20
Event Practice 1	EPC10SX	EPC150X	Event Planning and Practice 1	5	20
Project Management 1	PGT10SX	PGT150X	Event Project Management 1	5	20
					60

YEAR 2					
OLD QUAL SUBJECTS	OLD SUBJECT CODE	NEW SUBJECT CODE	NEW SUBJECT NAME	NQF LEVEL	NQF CREDIT
Event Theory 2	EVY200S	EVY260S	Event Operations Management 2	6	24
Event and financial Business Practice 2	EBP200S	EBP260S	Event Business Management 2	6	26
Event Practice 2	EPC200S	EPC260S	Event Planning And Practice 2	6	26
Event Project Management 2	PGT200S	PGT260S	Event Project Management 2	6	22
Event Marketing 1 & 2	EVT100S	EVT250S	Event Marketing 2	5	22

YEAR 3					
OLD QUAL SUBJECTS	OLD SUBJECT CODE	NEW SUBJECT CODE	NEW SUBJECT NAME	NQF LEVEL	NQF CREDIT
Event Theory 3	EVY300S	EVY360S	Event Operations Management 3	6	14
Event and Financial Business Practice 3	EBP300S	EBP360S	Event Business Management 3	6	16
Event Practice 3	EPC300S	EPC360S	Event Planning And Practice 3	6	16
Event Marketing 3	EVT300S	EVT360S	Event Marketing 3	6	14
Co-op	EVI330S	EMW360S	Event Management Workplace-Based Learning	6	60

DESCRIPTION OF REVISION TO SYLLABUS

The Event Management programme will change from a semester programme to a year programme. Besides a few name changes to subjects, the subjects Event Information Technology 1 has been incorporated into the standardised computer module Business Computer Applications 1. Event Theory 1 and Event Tourism Guidance have been incorporated into the new subject Event Operations Management 1, and Events Marketing 1 has been incorporated into the second level Events Marketing 2 subject.

What do the Phasing in and Phasing out of new qualifications mean for you?

If you are:

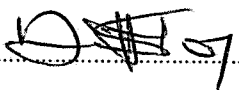
- **a new applicant who wants to apply to CPUT.**
New applicants will be subjected to an admission and selection process to assess if they meet the minimum requirements to be admitted to the new Diploma.
- **A currently enrolled student at CPUT that has not yet completed their ND qualification.**
Current undergraduate students will be allowed to complete their current ND and B Tech: Event Management within the stipulated phase-out period.

- ***A student who is currently on a study break, or a returning student who has not yet completed their qualification.***

Students who are returning to complete their qualification will be allowed to complete the qualification if it is still offered at the time of their return. If the qualification has been phased out, they will be articulated into the new qualification.

- ***A first year student who fails a subject(s) of the current National Diploma***

There is a limitation to the phase-out period as stated in the letter. Students are encouraged to complete their studies before the phase-out period expires.

Signed: 

Date: 5/10/.....2019

Ms Mandisa Silo (Head of Department: Tourism and Events Management)

After reading the letter please complete the required information below and hand back to your lecturer.

ACKNOWLEDGEMENT THAT I HAVE READ THE LETTER ON THE CHANGE OF QUALIFICATIONS AND UNDERSTAND ITS CONTENT

I have read and understand the contents of the letter.

1) Student Number:

2) Student Name & Surname:

3) Student Signature:

4) Date: