

FACULTY OF BUSINESS & MANAGEMENT SCIENCES
Department: Entrepreneurship and Business Management

Telephone: +27 +21 460 3450

Email: TengehR@cput.ac.za

Dear Students

Introduction of the new HEQSF-aligned Diploma in 2018

DIPLOMA IN ENTREPRENEURSHIP

The revised South African Higher Education Qualifications Sub-Framework, (HEQSF) approved by the Minister of Higher Education and Training in 2012, has resulted in the coming-into-being of new qualifications designed to overcome articulation barriers caused by the former separate and parallel qualifications structures for universities and the former technikons (now Universities of Technology). As a result, certain qualifications have been replaced by others, while new qualification variants have been introduced, in order to provide greater flexibility, in particular, in relation to the pathways for vocational and professional qualifications.

In relation to the above, the Minister of Higher Education and Training has stipulated that "...the last date for first time entering students enrolling in academic programmes that are not aligned with the Higher Education Qualifications Sub-Framework..." is 31st December 2019.

(Government Gazette No. 40123, Vol. 1636, July 2016)

The purpose of the revised Diploma in Entrepreneurship

The purpose of this qualification is to equip graduates with knowledge and skills to function successfully as a lead entrepreneur, SMME support agent, or work in parastatal organisations that offer entrepreneurial initiatives. To this end, this qualification focuses on Entrepreneurship as well as Business Management. Entrepreneurship encompasses entrepreneurial thought (creative thinking) and action (innovation) with a view to starting and managing an enterprise, while Business Management encompasses the application of management principles and an entrepreneurial spirit in order to manage and grow a business.

What is the difference between the old qualifications (National Diploma: Entrepreneurship) and the new (Diploma in Entrepreneurship)?

The following table compares the old, non-HEQSF-aligned (National Diploma: Entrepreneurship) qualification with the new, HEQSF-aligned (Diploma in Entrepreneurship), with regard to NQF levels, qualification types and credit values:

Non – HEQSF Aligned Qualifications		HEQSF Aligned Qualifications	
Qualification type and credits	NQF level	Qualification type and credits	NQF level
No equivalent Non-HEQSF aligned qualification exists		Doctor in Entrepreneurship (360 credits)	NQF level 10
Magister Technologiae (M Tech: Business Administration in Entrepreneurship) (120 credits)	NQF level 8	Master in Entrepreneurship (180 credits)	NQF level 9
No equivalent Non-HEQSF aligned qualification exists		Postgraduate Diploma in Entrepreneurship (120 credits)	NQF level 8
No equivalent Non-HEQSF aligned qualification exists		Advanced Diploma in Entrepreneurship (120 credits)	NQF level 7
Baccalaureus Technologiae (B Tech: Management in Entrepreneurship) (120 credits)	NQF level 7	No equivalent HEQSF aligned qualification exists	
National Diploma: Entrepreneurship (360 credits)	NQF level 6	Diploma in Entrepreneurship (360 credits) (FIRST INTAKE January 2018)	NQF level 6

Implementation of the new suite of qualifications will commence in January 2018, with the introduction of the Diploma in Entrepreneurship, which replaces the National Diploma: Entrepreneurship, and will articulate to the Advanced Diploma. The Entrepreneurship and Business Management Department will phase in new qualifications and phase out the old qualifications. The last year of offering the old qualification is 2019. The new DIPLOMA replaces the former NATIONAL DIPLOMA, and will be introduced to all first-time registering students as from 1 January 2018.

As is apparent from the table above, there is no significant difference in the structural design of the old and new qualifications, except in the name. There are compelling reasons for this change in name – one of them relating to increased global student-mobility and international comparability. However, we have made use of the opportunity of accrediting this new programme by renewing its internal content – the syllabus. You will therefore note certain minor changes in the subject offerings. It is important to note that this new diploma, together with

its progression route to the doctoral degree (refer table above), now replaces the old NATIONAL DIPLOMA (ND), and is registered on the South African Higher Education Qualifications Framework as the country's formal 3-year diploma qualification. No university in South Africa will offer the discontinued ND in future, as it will be phased out, together with the BTech, MTech and DTech.

OLD QUALIFICATION SUBJECTS	OLD SUBJECT CODE	SAQA CREDITS	NEW QUALIFICATION HEQSF ALIGNED SUBJECTS	NEW SUBJECT CODE	SAQA CREDIT
YEAR 1					
Communication 1	CMM101S	21	Communication	CMM150S	18
Marketing 1	MAK101S	21	Marketing 1	MAK150S	24
Financial Management 1	FMA100S	21	Financial Management 1	FMA150S	30
End-User Computing 1	EUS100S	10	Business Computer Applications 1	BCA150S	18
Small Business Management 1	SBM100S	21	Entrepreneurship 1	SBM150S	30
YEAR 2					
Marketing 2	MAK200S	21	Marketing 2	MAK260S	24
Financial Management 2	FMA200S	21	Financial Management 2	FMA260S	24
End-user Computing 2	EUS200S	10	Business Computer Applications 2	EUS260S	18
Organisational Effectiveness 1	OEF101S	21			
Small Business Management 2	SBM200S	21	Small Business Management 2	SBM260S	30
Personal Selling 1	PSG103S	21	Economics	ECN250S	24
YEAR 3					
Administrative Management 1	ADM100S	21	Small Business Operations	SBO360S	24
Labour Relations and Law 2	LRL200S	25	Mercantile Law	LRL350S	18
Financial Management 3	FMA300S	20	Financial Management 3	FMA360S	24
Small Business Management 3	SBM300S	25	Small Business Management 3	SBM360S	24
Small Business Mngt Practice 3	SBP300S	60			
			Entrepreneurial Practice	SBP360S	30

DESCRIPTION OF REVISION TO SYLLABUS

Besides a few name changes to subjects you will notice that the subjects Economics, Mercantile Law, and Small Business Operation have been added to the Diploma in Entrepreneurship and Personal Selling, Organisational Effectiveness, Small Business Practice and Labour Relations and Law 2 has been removed. Experiential Learning will no longer be integrated into Small Business Management 3 and will be offered as a separate subject namely, Entrepreneurial Practice.

What do the Phasing in and Phasing out of new qualifications mean for you?

If you are:

- ***An undergraduate student who wish to apply to CPUT.***
New applicants will be subjected to an admission and selection process to assess if they meet the minimum requirements to be admitted to the programme.
- ***A currently enrolled student at CPUT that has not yet completed their qualification.***
Current undergraduate students will be allowed to complete their National Diploma: Entrepreneurship and BTech: Management in Entrepreneurship until 2024 and 2022 respectively.
- ***A student who is currently on a study break, or a returning student who has not yet completed their qualification.***
Students who are returning to complete their qualification will be taken back on the current qualification if it is still offered at the time of their return. If the qualification has been phased out, they will be articulated into the new qualification via the normal route of subject recognition/exemption.

Signed :.....(Dean) Prof Paul Green

1) Student Number:

2) Student Name & Surname:

3) Student or Guardian Signature: