

IDEA ⇨ CREATE

Student Innovation Competition 2016

Are you the Next **BIG** thing in **Technology** OR **Entrepreneurship** on campus?

In support of innovation and entrepreneurship at CPUT, the Technology Transfer Office and the Office of the DVC: Research Innovation Technology & Partnership have launched a competition to discover innovative initiatives and entrepreneurial skills among CPUT students by encouraging them to showcase their originality and creative ideas.

This challenge aims at unlocking the student's innovation potentials, improving their abilities and discovering their talents and creativity in technological projects OR business ideas with commercial value while still at university.

Enter your project, prototype, engineering or industrial design or Business solution to existing problem by simply completing the form below and you and your team will stand a chance to win up to R20, 000 cash plus access to opportunities to commercialise your idea.

Application criteria

To be able to register for the competition you must:

- Have a valid CPUT Student number
- Submit Proof of Registration
- Complete the form below
- Specify your Entry category

Competition procedures

- A. You must submit a technology project or product or close to working prototype or Unique Business service plan by completing the form below in order to register for the competition.
- B. Registration close 31 July 2016: **NO prototype, products or business plan is required to register.**
- C. Once you have registered you will be invited to attend two workshop sessions in end August and September 2016, presented by a well-known business coach and specialist on entrepreneurship and Intellectuals property management.
- D. After the workshops you will be required to submit a simple project plan and presentation of your prototype and based on what you have learnt at the workshops.
- E. The deadline for project or business plan submission is end August 2016. A panel will evaluate the entries and ten undergraduate and ten postgraduate finalist projects will be selected for the final idea presentation.
- F. The selected group(s) will be invited to develop their project plan/pitch in preparation for the final evaluation that will involve presentation to a panel of judges by end September 2016.
- G. The Outstanding prototypes, product or designs from each category will be selected by the panel of judges and rewarded with a cash prize plus ideas protection and commercialization assistance in October.

CONFIDENTIAL

Student Competition Application Form

For Official Purposes Only:	Application No:	
Date of Receipt:	Signature:	

Personal Particulars:	
1. Name and Surname of Applicant or Team Leader	
2. Student No	
3. E-mail Address	
4. Cell phone	
5. Degree Registered for	
6. Year of Study	
7. Entry Category(Post-graduate OR Undergraduate)	

If a team, please state names and surnames of the team members			
Name and Surname	E-mail address	Designation	Faculty/Department

Details of the Application:
<p>Title:</p> <p>Summary: Provide a brief description of the underlying technology and the anticipated product or products that could emanate directly from the further development of this opportunity. DO not disclose any proprietary information or technology. (250 words maximum)</p>
<p>Market Opportunity and Competitive Advantage: What existing problem(s) would you solve with your service or product? Who are your likely competitors? How will your product compare to that of your competitors in terms of usefulness, cost, technological innovations, time-to-market etc? Why would the market prefer your product over existing ones? (100 words maximum)</p>
<p>Team: Include a summary of each team member's background, including field of study and role in project, applicable to</p>

the proposed venture.
(100 words maximum)

Terms and conditions for **IDEA⇒CREATE** COMPETITION

Introduction

- These Terms and Conditions (General Contest Rules) shall be binding on you (and your group where applicable) when registering **IDEA-CREATE COMPETITION**.
- These General Contest Rules apply to all **IDEA-CREATE COMPETITION** contestants. It may change from time to time. Special Terms and Conditions may apply to particular contestants, in which case an addendum to these General Contest Rules will be made.
- Any Technology or entrepreneurial idea will be considered for the Competition regardless of area of application. **NO** business plan is necessary to register for the CPUT **IDEA-CREATE COMPETITION** and copies of Contest Rules are available on request from (rabiuh@cput.ac.za).
- Participants to submit ideas, attend workshops relating to information around Entrepreneurship, refine their ideas and complete a final submission before being judged for the Prize.
- Registration and participation in this competition shall be deemed an unconditional acceptance by you of these Terms. All Registration instructions and any other specific details relating to the competition or the prizes form part of these Terms.
- You must pass a copy of these Terms to your group members (if applicable) and ensure they comply with them. By registering for the competition registrants will be deemed to have read and understood these terms and be bound by them.

Eligibility

- You must be a registered student of CPUT. Employees of Technology Transfer Office, their immediate families, or any other persons directly or indirectly connected with the competition are not eligible to enter any competition.
- Unless otherwise specified, no person may enter a competition more than once.
- You may not Register for the competition if, on the date it is announced, you are not a registered student of Cape Peninsula University of Technology.
- You must provide personal details as reasonably requested to do so by the organizing committee. Refusal to comply will result in disqualification from the contest.
- Participants may participate in the competition as individuals or as part of a group. If groups enter the competition, group leaders have to be designated and communicated to the organizing committee.
- The Organizing committee consists of staff of TTO and other members of CPUT that may have a direct role to play in the formulation and implementation of the Competition.
- Judging: A panel of judges will be selected by the Organizing Committee. The Judges' decision is final and no correspondence will be entered into.

Prizes

- The final prize includes a monetary award. These prizes will be given to outstanding prototypes, Designs or products / teams in each category.
- Winners under the age of 18 must be accompanied by a parent or guardian when collecting their prize. Both the winner and their parent/guardian must provide photographic identification.
- Where a winner chooses not to accept a prize, they forfeit any and all claims to that prize, which will be dealt with at the absolute discretion of TTO.
- All prizes are accepted entirely at the risk of the winner and TTO excludes all warranties in connection with any prize. TTO is not liable for any costs relating to the collection of prizes or an add-on required i.e. travel, accommodation, etc.
- Prizes are not transferable, must (where applicable) be used on the dates specified and may not be redeemed for cash.
- If the winner(s) of the prize cannot be traced after all reasonable efforts having been made by the organizing committee, TTO may dispose of the prize as it thinks fit without any liability to the winner(s) for having done so.
- The Organizing committee reserves the absolute right to disqualify any entrant to the competition which it considers has used improper technical means to Registered for the compaction.

Intellectual Property & Confidentiality

- All intellectual property generated by contestants in his field of study will be treated according to Intellectual Property Rights from Publicly Financed Research and Development Act, 2008(Government gazette, 22 December 2008).
- Intellectual property will be retained by participant or as per prior arrangement made by applicant and organizing Committee, where the submitted idea is not part of student field of studies at CPUT.
- For projects involving confidence issues, applicants may exclude any sensitive information which is not required for the Board to judge the merit of the application and potential or likely benefit to be realized from the grant.
- By Registering your idea in the competition you agree that the Organizing Committee may use information relating to the idea in marketing material associated with the Competition. The Participants are entitled to continue to use the material as part of their academic studies.

Contact the Technology Transfer Office when further information is required.

Phone: 021 959 6879 OR 021 959 6044

<http://www.cput.ac.za/idea-create>